

Marianne McCarthy

UX/UI Designer

marianne.ux@gmail.com • marianne mccarthy.com • [linkedin.com/in/mariannelmccarthy](https://www.linkedin.com/in/mariannelmccarthy)

PROFESSIONAL EXPERIENCE

Nov 2024 - Present

Freelance UX/UI Designer

Self-Employed - Remote

- Redesigned and implemented the McFarlin Group website in Replit, delivering a visual overhaul, restructured information architecture, and updated content strategy, reaching 4,400+ visitors in the first 30 days.
- Built and launched the Sparrow Hospice services page and two subpages across two feedback rounds, moving from heuristic evaluation to a fully approved, published site in three months.

Mar 2022 - Dec 2022

Patient Intake Scheduler

Haymarket Center - Chicago, IL

- Assessed 2,500+ clients in CareLogic EHR, identifying real-world data entry pain points under time pressure.
- Optimized client intake workflow by pre-loading records, reducing client wait times by an estimated 30%.
- Trained 3 new staff members on streamlined intake processes, ensuring adherence to updated procedures.

UX ACADEMIC PROJECTS

Spring 2025

Itineroo - Group Travel Planning App

MS Capstone Project (DePaul University)

- Researched and designed a collaborative group travel planning app end-to-end, including 10 user interviews, journey mapping, and two rounds of usability testing with 36 participants.
- Built high-fidelity prototypes for mobile and desktop alongside a full design system in Figma.

Winter 2025

Skin Glow - AI-Powered Skincare App

Mobile Design Course Project (DePaul University)

- Developed a mobile-first AI skincare app from research through high-fidelity prototype, covering competitive analysis, information architecture, wireframing, and iterative prototyping in Figma.

VOLUNTEER & LEADERSHIP EXPERIENCE

May 2019 - Present

President

The Loyola Foundation - Washington, DC

- Lead a 13-member board overseeing compliance, documentation, and \$500,000+ in annual grant allocation.
- Participated in discovery sessions and working group meetings with an external consultant to develop a 4 to 5-year strategic operating plan.
- Represent the foundation at 4+ philanthropic conferences annually, cultivating relationships with approximately 38 prospective funding partners.

Jan 2025 - Jan 2026

Secretary

- Lead a 13-member board overseeing compliance, documentation, and \$500,000+ in annual grant allocation.

May 2019 - Jul 2022

Grants Intern

- Lead a 13-member board overseeing compliance, documentation, and \$500,000+ in annual grant allocation.

EDUCATION

June 2025

MS in Human-Computer Interaction

DePaul University - Chicago, IL

Activities and Societies: Upsilon Pi Epsilon (Computing Honor Society)

GPA: 3.88

2021

BS in Psychology

Loyola University Chicago - Chicago, IL

Minor in Psychology of Crime and Justice

SKILLS & TOOLS

Tools

Figma
Adobe CC Suite (Photoshop, Illustrator)
Miro
Axure
Optimal Workshop
Replit
WordPress

UX Methods

User Research
User Interviews
Usability Testing
Journey Mapping
Wireframing
Prototyping
Information Architecture
Design Systems
Competitive Analysis
Heuristic Evaluation
WCAG Accessibility

Development

HTML/CSS
JavaScript (familiar)
React (familiar)
Bootstrap