

Marianne McCarthy

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SUMMARY

UX/UI Designer with an MS in Human-Computer Interaction and experience designing and shipping web products end-to-end. Skilled in user research, wireframing, prototyping, design systems, and accessible implementation.

EDUCATION

DePaul University — Chicago, IL June 2025
MS in Human-Computer Interaction · Upsilon Pi Epsilon Computing Honor Society

Loyola University Chicago — Chicago, IL 2021
BS in Psychology, Minor in Psychology of Crime and Justice

PROFESSIONAL EXPERIENCE

Freelance UX/UI Designer — Remote Nov 2024 – Present
Self-Employed

- Redesigning the McFarlin Group corporate website (second iteration) in Figma, refining information architecture and interaction patterns, and implementing directly in Replit for a fully custom, code-based build. (Feb 2026 – Present)
- Redesigned and shipped the Sparrow Hospice website for McFarlin Group in WordPress, gathering stakeholder feedback to validate design decisions and iterating on layout and visual consistency prior to launch. (Nov 2024 – Jan 2025)
- Led McFarlin Group corporate website redesign in Figma and WordPress, facilitating stakeholder reviews to align on interaction patterns, content hierarchy, and direction — resulting in a shipped site. (Nov 2024 – Jan 2025)
- Built reusable UI components and page templates, establishing a lightweight design system that improved consistency and accessibility across both delivered projects.

Haymarket Center — Chicago, IL Mar 2022 – Dec 2022
Patient Intake Scheduler

- Conducted 2,500+ patient assessments, gathering needs, documenting constraints, and ensuring accurate data capture under time pressure.
- Reduced intake time by 50% by identifying process inefficiencies and streamlining team handoffs.
- Coordinated 3,000+ appointments across 4 physicians and 15 clinical staff, optimizing scheduling and care delivery.

VOLUNTEER & LEADERSHIP

The Loyola Foundation — Washington, DC May 2019 – Present
President · Jan 2022 – Present

- Lead a 13-member board as President, overseeing compliance, documentation, and \$500,000+ in annual grant allocation.
- Tasked with spearheading a board-wide rebranding and operational strategy initiative, collaborating with staff and an external consultant to modernize the foundation's direction and engage the next generation of family members in the foundation's mission.
- Represent the foundation at 4+ national conferences annually, identifying 38 potential funding partners.

Secretary · Jan 2025 – Jan 2026

- Served as board secretary and de facto bookkeeper, managing meeting records and documentation.

Grants Intern · May 2019 – Jul 2022

- Reviewed 3,000+ grant applications, approving 50 aligned with organizational funding criteria and strategic goals.

SKILLS & TOOLS

Design: User flows, wireframing, prototyping, interaction design, information architecture, design systems, visual/UI design

Research: Usability testing, user interviews, survey design, affinity mapping, synthesis, UX documentation, WCAG & inclusive design

Tools: Figma, Axure, Miro, Optimal Workshop, Adobe CC, Replit, WordPress, HTML, CSS, JavaScript (basic), React (basic), Bootstrap